INFRA 2013 CONFERENCE

DECEMBER 2-4, 2013 QUEBEC, CANADA

"HISTORY OF THE TRENCHLESS TECHNOLOGY INDUSTRY AND TRENCHLESS TECHNOLOGY MAGAZINE

Bernie Krzys
CEO & Publisher
Benjamin Media/Trenchless Technology



Centre d'expertise et de recherche en infrastructures urbaines



PRESENTATION HIGHLIGHTS

- A look at the past 20 years of the trenchless technology industry
 - Who the players were vs. now
 - Innovations in the industry
- · How Trenchless Technology has evolved over the last 20 years.
 - How and why it was launched
 - Early make up of *Trenchless Technology*
 - Benjamin Media today
- Trenchless technology industry potential.
 - Government as the driving force
 - Infrastructure issues

Major Trenchless Technology Disciplines

Rehabilitation

Pipe Relining
Sliplining
Pipe Bursting
Manhole Rehabilitation
Pipe Inspection

New Installation

Auger Boring
Microtunneling
HDD
Piercing Tools
Pipe Ramming

Rehabilitation

Pipe Relining - Insituform Story

- Started by Eric Wood of the U.K. in 1970
- Became Insituform
- Originally a licensor with licenses granted around the world
- Many, many protected patents
- About 10 licensees in North America
- Insituform Mid-America based in St. Louis, Missouri became largest world-wide licensee and bought all licenses world-wide.
- Became Insituform Technologies
- Established itself as a contractor
- Most patents have now expired
- •In 2011, bought Bayou, Corrpro, and CRTS all related to oil & gas market
- In 2011 bought Fyfe - fiber reinforced polymer
- •In 2011, changed name to Aegion- now \$1.0 billion NASDAQ publically traded US company

Insituform Has Passed The Test Of Time.



of pipe reconstruction was first used to reconstruct a buried sewer and save the city's historic streets. The new method was called Insituform, and as a result, a new industry-Trenchless Pipeline Reconstruction-was born. This year samples from that original installation were removed and tested. The 20-year-old Insitupipe® was found to still exceed today's requirements for

In London, England, over 20 years ago; a new method - strength by at least 30%. Inspectors also said the Insitupine "looked as good as new." Their inspection proved once again that Insituform will stand the test of time. You no longer have to put up with digging, danger or disruption. No more leaking pipes and expensive emergency repairs. And now, Insitutorm can even rebuild service laterals. Insituform can solve your buried pipe problems. Call or write Insitutorm today.

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Be sure to visit us at the No-Dig 2012 Show Booth #913 in Nashville, TN



800-234-2992 www.insituform.com

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Pipe Relining Mainlines and Laterals

Am-Liner

BKP Berolina

Channeline

CIPP Corp.

Inliner

Infrastructure Repair Systems

Master Liner

National Liner

Perma-Liner

Reline America

Rib-Loc

Sekisui SPR

Ultraliner

Aquapipe

Brandenburger

City Liner

Easy Liner

Insituform

LMK

Maxliner

Premier Pipe

R. S. Technik

RelineEurope

Trolining

Starline

Plus, homemade lining systems Various manufacturers of lining material Numerous providers of resins

Lateral Rehab Methods

- Laterals and I/I
- -According to a 2013 Trenchless Technology survey, when relining mainlines, more than 50 percent of respondents indicate that they address laterals at the same time (44 percent address laterals and manholes, 7 percent address laterals only)
- According to published reports, laterals can contribute up to 50 percent of infiltration entering a sewer system, making it a large contributor to sewer overflows.

Lateral Rehab Methods

· CIPP

Pipe Bursting

Grouting

Issues related to Lateral Rehab

Difficult to access (remotely controlled equipment or open cut)

· -Difficult to locate

-Ownership differs according to local authority



Sliplining Innovations

Fusible PVC pipe

• HDPE

• Fiberglass reinforced pipe

Use of HDD rigs

Pipe Bursting

- An exciting innovation that developed from piercing tools
- Percussive head or static head
- Powerful hydraulic winch is critical
- Only trenchless rehab method that can upsize existing pipe
- HDPE and PVC has given pipe bursting a major boost
- Initially introduced for wastewater, now expanding into drinking water
- British Gas had patents world-wide for many years

Manhole Rehabilitation

- Many materials:
 - o Cementitious
 - o Epoxy
 - o Polyurethane
 - o Chemical Grouts
 - o Plastic
- Principal systems:
 - o Spray on
 - o Spincast
 - o Trowel
 - o Formed-in-place
- Which system to use depends upon wastewater make-up, original material, and geology

Pipe Inspection Innovations

- CCTV had a major start in Europe, specifically Germany
- Pan and tilt cameras big innovation
- Zoom cameras
- Ultrasonic / laser profiling/scanning
- Acoustic -- "Smart Ball" by Pure Technologies and SewerBatt some of the newest ideas
- Pressurized launch, CCTV, hydrophone technology, and acoustic sonde Investigator + and LDS1000 by Global Asset Management Engineering, the latest new ideas
- More compatibility with GIS

New Installation

Auger Boring Innovations Over 20 Years

- Safety Changes
- Cased bores
- Spoil door
- Signage
- Remote shut off
- Hydraulic track retraction
- Larger diameters Up to 96"
- Better steering

Auger Boring over 20 Years

Manufacturers 20 Years Ago

American Augers
Bor-It
Michael Byrne
McLaughlin
Ditch Witch

Manufacturers Now

American Augers
Bor-It
Michael Bryne
McLaughlin
Barbco
Robbins

- Pipe ramming now competitive with auger boring.
- Shorter distances
- Originated with piercing tools

Directional Drills for Every Application

From creek and river crossings to freeways or front lawns, there's an American Directional Drill that's sized right for your utility or pipeline work.



DD-140 with Optional Driller's Cabin



Model	Thrust / Pullback
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DD-250	250,000 lbs.
DD-140	140,000 lbs.
DD-100	100,000 lbs.
03-70	70,000 lbs.
00-40	40,000 lbs:
DD-15	15,000 lps.

Operator's Console

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American Augers was the first manufacturer to eliminate chain and utilize a rack and pinion carriage design which is now the industry standard. Our rack and pinion drive provides amoother carriage movement, more procise operating control and enhances overall equipment performance, strength and reliability. American Augers also offers FACTORY DIRECT for all your underground construction needs.

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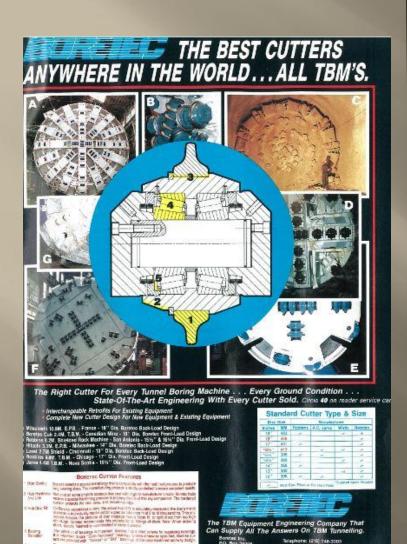
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On a recent SBU project in Afghanistan, three Robbins technicians helped the excavation team locate and avoid underground land mines. Working on-site throughout the project, the technicians enabled the team to double production—advancing at five inches per minute upon completion.



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Microtunneling Innovations over 20 Years

- Curved tunnels
- Pilot tube microtunneling
- Guidance systems that automatically adjust the cutter head
- Interjack stations
- Jacking Pipe
 - o Fiberglass reinforced pipe
 - o Polymer concrete pipe
- Boring fluids uniquely formulated for microtunneling

Microtunneling over 20 Years

Manufacturers 20 Years Ago

Soltau Iseki Herrenknecht American Augers – just 1 system

Manufacturers Now

Iseki
Herrenknecht
Akkerman
RASA
MTS
Bortech/Icon Tunnel Systems

- Japan is world leader
- Germany in number 2 spot
- North America still not a dominant player
- North American Mircotunneling Association NEW

HDD Innovations over 20 Years

- As-built mapping
- Guidance systems that project exit position
- Ground penetrating radar
- Rock drilling
- Remarkable cutting heads and reamers
- Wide range of drilling fluids
- Self contained rigs
- Rack and pinion vs. chain drive
- Enormous rigs
- Intersect drilling projects

HDD Manufacturers and/or Rigs out of the Market

- HDD started in 1974 by Martin Cherrington of Sacramento, California who completed the first project for Pacific Gas & Electric in California, it was a canal crossing
- Earth Worm ceased operation
- Sure Shot Melfred Borzall stopped producing rigs
- Bor-Mor bought by Case, than American Augers and now owned by Toro
- Horizontal Rig & Equipment bought by Vermeer
- International Boring Systems bought by Ditch Witch
- Underground Technologies ceased operations
- ARDCO ceased operations
- Contractors Manufacturers Services bought by Robbins, than Universal HDD
- Stewart & Stevenson ceased operations
- Ingersoll Rand stopped producing rigs
- Maxi-Sneaker StraightLine stopped producing rigs

Remaining HDD Manufactures

- Toro small rigs only
- American Augers
- Ditch Witch
- Vermeer
- Barbco
- Herrenknecht
- Tulsa Rig Iron
- Prime Drilling
- TRACTO-TECHNIK/TT Technologies
- Terra-Jet
- Various Chinese Manufacturers

UNBEATABLE PITCH

Type over a pushed being spilleds in you've deliving about daying one, constraints point

SPITE 100 Introducers Age New 7 For treating states there is a settler a settler a settler and only intending section with a facility. The first and only intending section with death, and not part affected modeling in 25 feet. To target a parties and one intending that is an other feet that the settler and the first to have and parties to set the sec. White feet and parties the sec.

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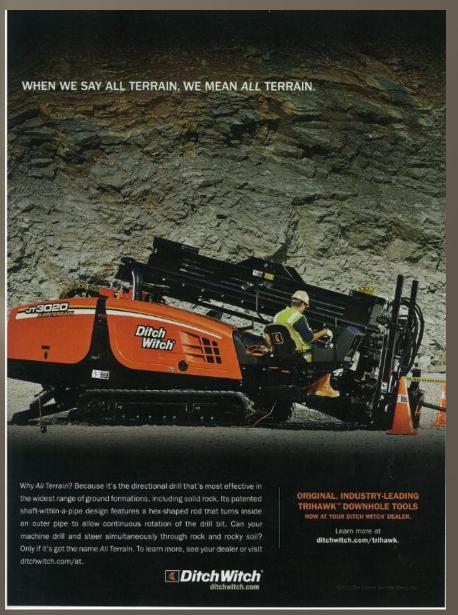
Call today! (800) 829-0051 for details and a free demonstration.

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Directional Drill for the Maxi-Sneaker

The DirectLine DL305MS is a surface-launched directional drilling unit which virtually eliminates damage to surface features. It allows the contractor to invisibly install telephone, CATV, electric, gas, street signals and sprinkler pipes.

The DL305MS has been approved by Case Corporation as an allied attachment for the MAXI-SNEAKER®. The DL305MS attaches to the MAXI's plow trolley in less than 5 minutes



The DL305MS is fast and efficient!

QUICK:

Setup and tear down in just five minutes!

ACCURATE:

Hit desired target the first time!

PRODUCTIVE: Allows you to make severa installations per day!

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Cultivate customer and utility company good Mil due to no purface damasel

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Maximize profits from your MAXI-SNEAKER® investment!

Call 800-654-3484 for your nearest dealer.



The PowerWhatch (pet. pend.) provides fest, seey and safe drift stem changes — and maximizes your in-ground production.

Features Straightline's 4th generation directional head fluit, pand) for aggressive cutting and steering. Additionally, there is a wide selection of fluid-assisted reamers. available.



Drill stems right where you need them: mounted on the drill frame in the convenient drill rod rack.



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■ Setting New Standards ■



800.654.3484 www.straightlinehdd.com

www.straightlinehdd.com and clicking the "stories" link.

Piercing Tools

- One of the oldest forms of trenchless technology
- First invented in Poland
- Became the "father" of
 - Pipe bursting
 - o Pipe ramming
 - o HDD rescue
- Principal world-wide manufacturers
 - TRACTO-TECHNIK/TT Technologies
 - Hammerhead/Ditch Witch
 - o McLaughlin/Vermeer
 - o Allied

Trenchless Technology Magazine

- Established June, 1992
- 2 employees
- 12,000 circulation in North America
- Bi-Monthly
- Family owned

Trenchless Technology Magazine continued

Now

- 36,000 circulation in North America
- Monthly
- Trenchless Road Shows 2-3 per year
- Annual Directory of the North American Trenchless Technology Industry --1,700 listings
- 2 supplements per year HDD and Micotunneling.
- Part of Benjamin Media Inc.
 - 30 employees
 - 7 total print publications (125,000 total circulation) with 7 bi-weekly Enewsletters
 - 6-8 conference events with 5 brand names including management of the NASTT No-Dig Show
 - 15 webinars per year; over 150 to date
 - 9 websites/brand names
 - Social media presence LinkedIn, Facebook, Twitter
 - App for Apple iPad launched September 2013
- Still family owned

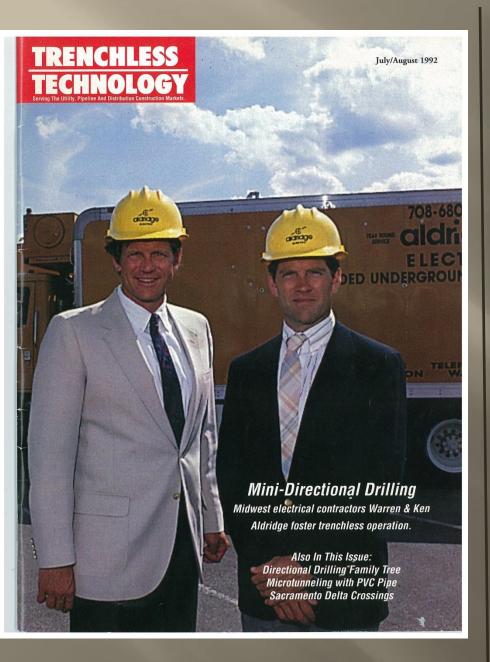
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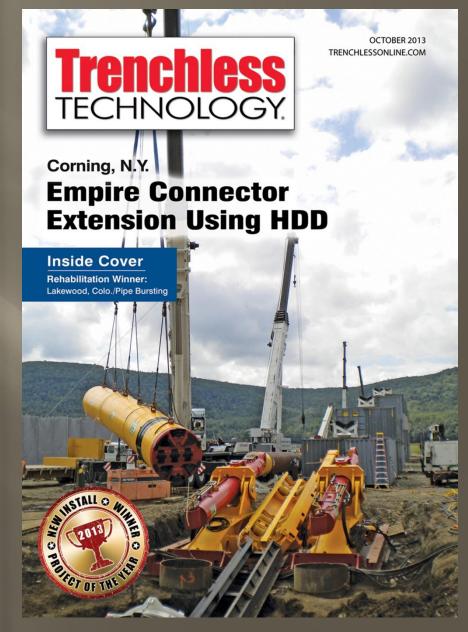


You now have access to the best coverage of the trenchless industry from where ever you are in the world, at any time. The *Trenchless Technology*App — available at the App Store for download to your newsstand.

Trenchless Technology Global Reach

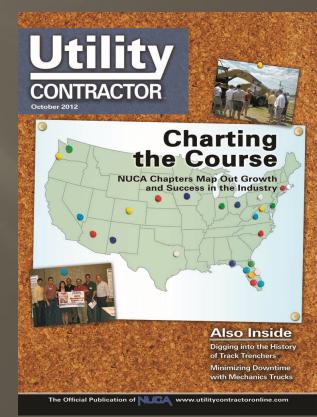
- · Print Readers 36,000
- Website Monthly Visitors 14,000
- · E-newletters Bi-Weekly recipients 9,000
- · Webinars Annually 8
- App Launched September, 2013
- Face to Face Events 4

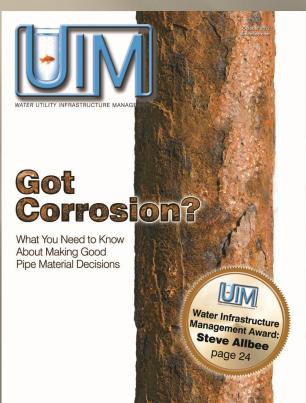




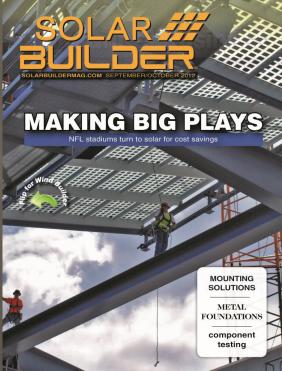












MAJOR FACTORS DRIVING THE NORTH AMERICAN WATER UTILITY CONSTRUCTION MARKET

- U.S. Environmental Protection Agency
- Canadian Environmental Assessment Agency
- Aging Infrastructure
- Water Asset Management

U.S. EPA & Department of Justice

- Many cities operating under Consent Decrees
- Pursuing criminal prosecution of cities found in violation of the Clean Water Act
- \$530 billion over next 20 years needed to cover water infrastructure needs
- · Financing is a big problem for municipalities
- Private Activity Bonds could provide much needed investment

Five Biggest Bankruptcies in U.S.

- Detroit, MI \$18.5 billion; 2013
- Jefferson County, AL \$3.2 billion; 2012
- · Orange County, CA \$1.7 billion; 1994
- San Bernardino, CA \$1.0 billion; 2013

Stockton, CA - \$700 million; 2013

PRIVATE ACTIVITY BONDS

- Could provide \$ 50 billion annually in private investment for water infrastructure
- CBO budget score of \$ 250 million over 10 years
- AWWA, WEF and U.S. Conference of Mayors support PAB's
- Sustainable Water Infrastructure Coalition is spearheading passage of PAB's
 - www.sustainablewaterinfrastructure.org

U.S. Water Infrastructure Innovations Authority

- Included in Water Resources Development Act of 2013 (S.601)
- Would lower the cost of capital for water utilities with little effect on the U.S. Federal budget deficit
- Offers loans, loan guarantees, and credit support
- Approved by Senate May, 15 2013, awaiting House of Representatives approval
- Has AWWA and WEF support

Water Main Breaks

- Over 300,00 annually in North America
- Repair costs of \$3.0 billion nationwide
- Average age of failing water mains is 47 years
- Vast majority of water breaks are due to metabolic pipe corrosion



BETHESDA, MD WATER MAIN BREAK

- 12/23/08
- 150,000 gallons of water per minute
- 66" water main Washington Suburban Commission
- A dozen commuters trapped in their cars
- Rescue workers had to use helicopters and boats to save people
- Eyewitnesses
 - · "Never saw anything like this...a mountain of water."
 - "It looked literally like the Potomac River."
 - Broken pipe was installed in 1964

Leaking Pipes

- 17% of all water pumped in U.S. is lost due to leaking pipes
- · 2.6 trillion gallons of drinking water lost each year
- 57% of utilities use some form of leak detection
- Leaky sewage pipes a source for viruses

Certification of Training in Asset Management

Online Water Asset Management Training

CTANICOURSE	<u>Laurien Date</u>
CTAM-100 - Overview of Asset Management	2010
CTAM-200 - Developing an Asset Management Program	2013
CTAM-300 - Managing an Asset Management Program	Spring 2014
CTAM-400 – Funding an Asset Management Program	Spring 2014

- Enrollment in CTAM 100 exceeds 250 from 10 countries
- Associate Water Asset Manager (AWAM) certification: requires completion of CTAM 100-400 and an application submitted to BAMI-I Asset Management Certification Board.
- Professional Water Asset Manager (PWAM)certification: requires completion of CTAM 100-400, four years of relevant asset management experience, and application submitted to BAMI-I Asset Management Certification Board.

GAS DISTRIBUTION MAIN PIPELINES

- In the U.S., nearly half were constructed during the 1950's & 1960's.
- Prior to 1940 the primary materials were wrought and cast iron
- 1970's brought in transition from steel to plastic, except for large diameter pipelines
- U.S. federal pipelines safety rules mandated cathodic protection of all steel pipe installed after 1970
- In the U.S., over 112,000 miles of gas mainlines are susceptible to corrosion and leaks.

Miles of Gas Main

	<u>U.S.</u>	C <u>anada</u>
Bare Steel	62,329	213
Coated Unprotected Steel	15,935	-
Iron	34,329	142
Copper	30	- ·
> Subtotal of Probable Replacement Miles	112,623	355
Percent of Total	9.1%	0.2%
Protected Steel	473,871	72,013
Plastic	644,418	162,864
Other	893	991
> Total:	1,231,805	236,223

Federal Government Responsibility for Pipeline Safety

 The Department of Transportation's (<u>DOT</u>) Pipeline and Hazardous Material Safety Administration (<u>PHMSA</u>)

National Energy Board of Canada

World War II Bombing??



More World War II?? <u>NO</u> San Bruno, CA Gas Pipeline Explosion



CALIFORNIA GAS LINE EXPLOSION

- September 2010
- 30" steel gas pipeline
- 8 people killed
- 38 homes destroyed
- PG & E has launched millions of dollars in pipeline inspection

Dresden, Germany World War II Bombing??



More Dresden, Germany World War II Bombing?? NO Allentown, PA Gas Pipeline Explosion



ALLENTOWN, PA GAS PIPELINE EXPLOSION

- February 10, 2011
- 5 people dead
- 47 homes damaged; 8 homes a total loss
- 12" 83 year old cast iron gas main
- Routine leak detection test a few days earlier was clean
- UGI Utilities Inc. is the gas utility.

Oil Spills

- · Kalamazoo River in Michigan pipeline spill
 - July 2010
 - 800,000 gallons of crude oil spilled
- · Yellowstone River in Montana pipeline leak
 - July 2011
 - 63,000 gallons of crude oil spilled
- HDD work will be driven by oil spills
 - Existing water crossings may have to be drilled deeper

DRILLING

- North Dakota has 3.0% unemployment rate
- North Dakota is second largest state in oil & gas production after Texas
- Big in Pennsylvania (Marcellus), Ohio (Utica), Texas, New York (on hold to resolve fracking concerns)
- · Pipelines are needed to transport the oil/gas
- HDD will benefit substantially
- Vacuum excavation of fracking fluids is needed for disposal of the fluids.

Oil Sands in Alberta Canada

- Keystone XL Pipeline
- Northern Gateway Pipeline
- Tremendous amount of HDD work will be required

ISTT

- Founded 1986 in London
- ISTT holds usually one major No-Dig Show annually, plus numerous regional No-Digs
- ISTT Executive Director based in Washington, D.C.
- Now there are 27 ISTT Chapters
- Largest chapter is North American Society for Trenchless Technology
 - o Founded in 1990
 - Has 9 regional chapters
 - Has 12 university student chapters
 - o 1300 members
 - Annual NASTT No-Dig Show draws 1800 attendees, 140 exhibitors, and over 140 technical paper presentations

NASTT

- Founded in 1990
- Has 9 regional chapters
- Has 12 university student chapters
- 1300 members
- Annual NASTT No-Dig Show draws 1800 attendees, 140 exhibitors, and over 140 technical paper presentations

NASTT Canadian Related Regional Chapters

- British Columbia Province of BC
- Great Lakes, St. Lawrence & Atlantic Ontario, Quebec and the four Atlantic Provinces
- Northwest Alberta, Manitoba, Saskatchewan and BC Provinces and State of Washington

NASTT Canadian Student Chapters

- Concordia University
- Laval University
- McGill University
- Queen's University
- University of Alberta

TRENCHLESS TECHNOLOGY RESEARCH & DEVELOPMENT

- Centre for Advancement of Trenchless
 Technologies (CATT) University of Waterloo
- Trenchless Technology Center (TTC) –
 Louisiana Tech University

Merci!